

**YES, I WILL HELP
PROTECT KRISHNA'S COWS**

PLEASE CHOOSE FROM THE FOLLOWING:

- Adopt a cow for one year
(complete care) - \$3/day or \$1,100/year
- Feed a cow for one year - \$501
- Feed a cow during the winter months - \$251
- Provide special care for retired cows who
can no longer breed or give milk - \$108
- Help feed a cow for one month - \$51
- Other amount - \$ _____

HERE'S HOW YOU CAN HELP US:

PERSONAL CHECK

Please make your check payable to ISKCON New Vrindaban.
We will send you a tax exempt receipt for your donation.

EFT - ELECTRONIC FUNDS TRANSFER

Visit the website, print out the form, fill it out, and sign it.
Then send it in to us. You have the option for monthly or
yearly recurring donations.

<http://newvrindaban.com/donation/electronic-fund-transfer>

DONATE ONLINE

You can donate online using paypal or your credit card.

<http://newvrindaban.com/donation/online-donation>

Follow your heart. Adopt a cow today.



Your generosity and Krishna's mercy
has helped our New Vrindaban Cow
Sanctuary to:

- Purchase and maintain four milk giving
cows in 2012.
- Four new calves were born this year!
- Supply Their Lordships Sri Sri Radha
Vrindaban Chandra with 365 days of
milk, freshly made curd, burfee and
sandesh and other traditional milk
sweets.
- Supply fresh milk to guests and
devotees.
- Maintain 55 elderly cows including their
veterinary care.
- Maintain equipment such as tractors, as
well as the roads, barns, pastures and
the organic gardens.
- Conduct educational outreach on the
value of cow protection to area colleges.

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New Vrindaban
THE LAND OF KRISHNA

Goraksha Seva

Protecting Lord Krishna's Cows



**Join the Cow Protection
Program at
ISKCON New Vrindaban
Today!**

*ISKCON Founder Acarya His Divine Grace
A.C. Bhaktivedanta Prabhupada*



The Cows are Krishna's Pet Animals

"As described in the Brahma Samhita (surabhi abhipalayantam), Lord Krishna on His planet, Goloka Vrindavana, engages in tending the surabhi cows. These cows are the Lord's pet animals."

Srimad Bhagavatam 8.8.2 purport



The Dharma Shastra points out:
"Of all living beings, give cows the most excellent protection." - "The man who gives suffering to the cow goes to hell."



Mother's Pride

Cows are Holy

There are other cultures which also recognize the special position of cows and who refrain from killing them. In Ancient Egypt, animal sacrifice was common but they never killed cows.

The Government of India has recognized and patented many works involving cow urine therapy as a cure for various diseases including cancer.



Guests Feeding the Cows

Recently an American Scientific report says that among all species, cow's milk is the closest match to human (mother's) milk. This is because the DNA of the cow is compatible with that of human DNA.

Harming a cow creates bad karma. Helping us to protect cows so we can offer their milk to the deities annihilates the bad karma.

Join our cow protection program Today!

Srila Prabhupada and the Cow Kalya

The cow "Kalya" was named by Srila Prabhupada during his first visit to New Vrindaban in 1969. When he returned 7 years later in 1976, the cow Kalya ran directly up to Srila Prabhupada to greet him. Srila Prabhupada recognized her immediately. Kalya led the procession with all the devotees back to old Vrindaban!



Making Friends

Krishna knew all his cows by name.

Krishna tended Nanda Maharaja's 900,000 cows. He climbed every evening unto a Kadamba tree and called every cow by name. Krishna's paradise is called Go-loka, the land of the cows.

HERE'S HOW YOU TOO CAN BUILD A RELATIONSHIP WITH COWS:

Please turn to the back panel and choose your personal service to the cows!

Get Krishna's blessing. Act Today!